

Glee Research — Privacy Policy

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Welcome to Glee Research.

We take privacy seriously — yours, your respondents', and your clients'. This page explains how we handle personal data across our research and website activities.

1. Who We Are

Glee Research is a global market research company offering Online Quantitative (CAWI), CATI, IDI, and Phone-to-Web research solutions. We operate in compliance with GDPR, UK Data Protection Act, and relevant international data privacy regulations.

Website: www.gleersearch.com

Email: info@gleersearch.com

2. What Information We Collect

- Contact details: Name, email address, phone number, and company name when you contact us or submit an enquiry form.
- Respondent data: Demographic and opinion data collected via surveys, interviews, or phone research.
- Technical data: IP address, browser type, and cookies to help improve our website's performance.
- Business communication data: Email exchanges, proposals, invoices, and project-related details for legitimate business purposes.

3. How We Use This Information

We use data only for specific, legitimate research or communication purposes, such as:

- Conducting and managing market research projects.
- Analysing data in aggregated and anonymised form.
- Responding to client and vendor enquiries.
- Managing our panel and ensuring data quality.
- Sending relevant updates, proposals, or service information (only with consent).

We do not sell, rent, or trade your personal data.